The Ohio State University  
College of Arts and Sciences  

Music, Media and Enterprise Minor (MSCMDEN-MN)

Coordinating Advisor contact info: The School of Music  
Academic Advisor (see music.osu.edu), or the Director of  
The Music Media and Enterprise Minor in the School of  
Music.

The Music, Media, and Enterprise minor requires a  
minimum of 15 credits of course work. Students are  
required to take courses in Music, Communication, and  
Business and to select at least one course from outside  
their major department. No courses may be taken for credit  
more than once and counted toward this minor.

Through the MME minor, students will be able to develop a  
multidisciplinary perspective on the role of music in commerce,  
and society. Students gain a theoretical foundation for continuing  
study and research in the interrelated areas of music,  
communication, business, society, and culture. They will exhibit  
knowledge of fundamental principles relevant to professional  
education in business and the law and understand the practical  
principles and skills of musical and creative entrepreneurship.  
Through the MME Minor, students will be able to transcend  
disciplinary specialization and isolation to explore the  
heterogeneous complexity of music production and reception in  
contemporary society.

**Required Courses (9 credits):**

Students must take the following courses:

- MUS 2271 Introduction to Music Enterprise (3)
- MUS 3330 Music Production and Reception (3)
- BUS MHR 2500 Entrepreneurship (3)

**Electives (6 credits):**

The recommendation is to choose at least two courses outside  
the student’s major department; however students must take  
one course outside their major department.

Students should complete the remaining credits to total 15  
credits for the minor. **Note: Students must have 6 credits at**  
the 3000-level or above. This may be from the courses listed  
below:

- *AMIS 2200 Introduction to Accounting (3)
- *BUS MHR 3510.01 New Venture Creation (3)
- BUS MHR 3665 Personal Creativity and Innovation (3)
- COM 1101 History of Human Communication (3)
- COM 3404 Media Law and Ethics (3)
- *COM 3413 Media Entertainment: Theory and Research (3)
- *COM 3440 Mass Communication and Society (3)
- COM 3466 Communication and Popular Culture (3)
- COM 3554 Social Implications of Communication Technology (3)
- *COM 4446 Media Economics (3)
- MUSIC 2220 Introduction to Music Technology;
- MUSIC 2250 Music Cultures of the World;
- MUSIC 2251 The World of Classical Music;
- MUSIC 2252 History of Rock ‘n’ Roll;
- MUSIC 2253 Introduction to Jazz;
- MUSIC 2288 Bebop to Doowop to Hiphop: The Rhythm and Blues  
  Tradition;
- MUSIC 3348 Music on the Move in a Globalized World;
- *MUSIC 3349 The Beatles in 20th Century Music;
- MUSIC 3431 Protest in American Music;
- MUSIC 3432 Spectacle: Music and Public Amusements;
- MUSIC 5638 Audio Recording;
- MUSIC 5639 Audio Recording Laboratory

**Music, Media, and Enterprise minor program guidelines**

The following guidelines govern this minor:

**Required for graduation** No

**Credit hrs required** A minimum of 15 credit hours. 1000 level courses  
shall not be counted in the minor. At least 6 credits must be at the  
3000-level or above.

**Transfer and EM credit hours allowed**

A student is permitted to count up to 6 total hours of transfer credit  
and/or credit by examination.

**Overlap with the GE** A student is permitted to overlap up to 6 credit  
hours between the GE and the minor.

**Overlap with the major and additional minor(s)**

- The minor must be in a different subject than the major.
- The minor must contain a minimum of 12 hours distinct from the  
  major and/or additional minor(s).

**Grades required**

- Minimum C-for a course to be counted on the minor.
- Minimum 2.00 cumulative point-hour ratio required for the minor.
- Course work graded Pass/Non-Pass cannot count on the minor.
- No more than 3 credit hours of course work graded  
  Satisfactory/Unsatisfactory may count toward the minor.

**X193 credits** No more than 3 credit hours

**Approval required** The minor course work must be approved by the  
School of Music.

Filing the minor program form The minor program form must be filed at  
least by the time the graduation application is submitted to a college or  
school counselor.

**Changing the minor** Any changes to the requirements must be  
approved by the Director of the Music, Media, and Enterprise Program.