

**The Ohio State University
College of Arts and Sciences**

Music, Media and Enterprise Minor (MSCMDEN-MN)

Coordinating Advisor contact info: The School of Music Academic Advisor (see music.osu.edu), or the Director of the Music Media and Enterprise Minor in the School of Music.

The Music, Media, and Enterprise minor requires a minimum of 15 credits of course work. Students are required to take courses in Music, Communication, and Business and to select at least one course from outside their major department. No courses may be taken for credit more than once and counted toward this minor.

Through the MME minor, students will be able to develop a multidisciplinary perspective on the role of music in commerce, and society. Students gain a theoretical foundation for continuing study and research in the interrelated areas of music, communication, business, society, and culture. They will exhibit knowledge of fundamental principles relevant to professional education in business and the law and understand the practical principles and skills of musical and creative entrepreneurship. Through the MME Minor, students will be able to transcend disciplinary specialization and isolation to explore the heterogeneous complexity of music production and reception in contemporary society.

Required Courses (9 credits):

Students must take the following courses:

- MUS 2271 Introduction to Music Enterprise (3)
- MUS 3330 Music Production and Reception (3)
- BUS MHR 2500 Entrepreneurship (3)

Electives (6 credits):

The recommendation is to choose at least two courses outside the student's major department; however students must take one course outside their major department.

Students should complete the remaining credits to total 15 credits for the minor. **Note: Students must have 6 credits at the 3000-level or above.** This may be from the courses listed below:

*AMIS 2200 Introduction to Accounting (3);
*BUS MHR 3510.01 New Venture Creation (3);
BUS MHR 3665 Personal Creativity and Innovation (3);
COM 1101 History of Human Communication (3);
COM 3404 Media Law and Ethics (3);
*COM 3413 Media Entertainment: Theory and Research (3);
*COM 3440 Mass Communication and Society (3);
COM 3466 Communication and Popular Culture (3);
COM 3554 Social Implications of Communication Technology (3);
*COM 4446 Media Economics (3);
MUSIC 2220 Introduction to Music Technology;
MUSIC 2250 Music Cultures of the World;
MUSIC 2251 The World of Classical Music;
MUSIC 2252 History of Rock 'n' Roll;
MUSIC 2253 Introduction to Jazz;
MUSIC 2288 Bebop to Doowop to Hip-hop: The Rhythm and Blues Tradition;
MUSIC 3348 Music on the Move in a Globalized World;
*MUSIC 3349 The Beatles in 20th Century Music;
MUSIC 3431 Protest in American Music;
MUSIC 3432 Spectacle: Music and Public Amusements;
MUSIC 5638 Audio Recording;
MUSIC 5639 Audio Recording Laboratory

Note: Non-Music Majors must have approval from the Director of the Music, Media, and Enterprise Program for all electives in music.

*Denotes a pre-requisite or permission of instructor.

Music, Media, and Enterprise minor program guidelines

The following guidelines govern this minor:

Required for graduation No

Credit hrs required A minimum of 15 credit hours. 1000 level courses shall not be counted in the minor. At least 6 credits must be at the 3000-level or above.

Transfer and EM credit hours allowed

A student is permitted to count up to 6 total hours of transfer credit and/or credit by examination.

Overlap with the GE A student is permitted to overlap up to 6 credit hours between the GE and the minor.

Overlap with the major and additional minor(s)

- The minor must be in a different subject than the major.
- The minor must contain a minimum of 12 hours distinct from the major and/or additional minor(s).

Grades required

- Minimum C-for a course to be counted on the minor.
- Minimum 2.00 cumulative point-hour ratio required for the minor.
- Course work graded Pass/Non-Pass cannot count on the minor.
- No more than 3 credit hours of course work graded Satisfactory/Unsatisfactory may count toward the minor

X193 credits No more than 3 credit hours

Approval required The minor course work must be approved by the School of Music.

Filing the minor program form The minor program form must be filed at least by the time the graduation application is submitted to a college or school counselor.

Changing the minor Any changes to the requirements must be approved by the Director of the Music, Media, and Enterprise Program.

College of Arts and Sciences
Curriculum and Assessment Services
154 Denney Hall, 164 W. 17th Ave.
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